

THE JB SEED 2008: MANAGEMENT WORKSHOP INITIATIVE

APPLICATION FORM

Up to 25 opportunities available

This initiative offers practical strategies for managing a band or performer in the establishment phase of their career. The workshop will bring together a group of significant professionals in the music industry, including managers, distributors, radio promoters, radio representatives, publicists, lawyers, grant writers, publishers and artists to share their knowledge and offer strategic advice on ways to enhance performers' opportunities in the music industry.

This will be delivered in an intensive three-day workshop format, complemented by customised personal advice. The JB Seed will provide and arrange transport, accommodation and meals for all successful applicants.

Applications will be accepted from managers, self managed solo musicians or band members who are managing their own band. You will be expected to include a brief relevant CV, a copy of a recording of the Performer/Act/s you manage, a brief biography for the Performer/Act, a recent press shot and a letter of support from the Performer/Act that you manage.

TIMELINE & DEADLINES

Applications due:	17 th March 2008
Applications <u>must be</u> post marked on or before the 17th March 2008.	
1 st round notified:	21 st May 2008
If your application is successful you may be asked for further information.	
Further information due:	4 th June 2008
Final successful applicants notified:	Mid July 2008
Management Workshop to be held:	October 2008
Acquittal due:	30 days from completion of project

***These dates are subject to change – please check the website for updates.**

SUBMITTING YOUR APPLICATION

All applications are to be submitted by post to the following address and you MUST state your project category on the envelope:

Management Workshop
The JB Seed Grant Program
PO Box 1609
Fremantle WA 6959

****IMPORTANT NOTES****

- We do not return any CD's, photos etc, so please do not send anything that you need back.
- All decisions are final and no further correspondence will be entered into.
- It is your responsibility to notify us if the contact information you provide changes in any way.
- KEEP IT SHORT AND SUCCINT! We have designed this form this size for a reason, please use only the space provided for your answers.

CHECKLIST: Please ensure you have included all relevant information.

- Completed the application form in its entirety?
- Provided a copy of your CD? **No more than 1 CD with 2 songs.**
- Included a brief biography of the Performer/Act? This is for the band as a collective, NOT each individual band member. **No more than 1 page.**
- Included a letter of support from the Performer/Act you manage.
- Press shot of the Performer/Act.
- Included a brief relevant CV

PLEASE KEEP THIS PAGE FOR YOUR REFERENCE

THE JB SEED 2008 : MANAGEMENT WORKSHOP APPLICATION FORM
SUMMARY OF YOUR DETAILS

1. Applicant Details

Contact name:	
Your date of birth:	
Postal address:	
Suburb:	
State & Postcode:	
Phone at home:	
Phone at work:	
Mobile:	
Email:	
Website address:	www.
Myspace address:	www.myspace.com/
How did you hear about us?	

2. Alternative contact – if you are not available & we need to speak to you about your application.

Alternative contact:	
Relationship to you:	
Phone at home:	
Phone at work:	
Mobile:	
Email:	

3. List the Performer(s)/Act(s) you manage? If you co-manage please name with whom.

	Performer/Act Name	How long have you managed them?	Are you in the band?	Co-managers name
1				
2				
3				
4				
5				

4. More information about the Performer(s)/Act(s) you manage:

	Performer/Act Name	Genre	No. of members
1			
2			
3			
4			
5			

THIS section is for office use only, **please do not complete.**

Anything missing;	
Notified of status;	
Action;	
NOTES;	

TELL US MORE – Keep it brief and succinct

5. List of recordings released:

	Recording Name	Single, EP, or Album?	Date released?
1			
2			
3			
4			
5			

6. Gig experience, please list your last 10 shows:

	Date	Venue	Approx attendance	Location	Support/headline?
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

7. Why are you a manager?

8. What drives you to manage this particular Performer/Act?

9. What is your music management experience so far? Do you have any formal training?

10. What are the main challenges you have faced as a manager so far?

TELL US MORE – Keep it brief and succinct

11. Describe your target audience and how you market to this demographic?

12. Where do you see your Performer/Act in the next 12 months?

13. Where do you see your Performer/Act in the next 2 years?

14. What is your vision for yourself as a manager?

15. Why do you want to be part of this workshop? Expected outcomes / benefits for you or others.

WHAT TO DO NOW?

1. Have included all relevant information?

- Completed the application form in its entirety?
- Provided a copy of your CD? **No more than 1 CD with 2 songs.**
- Included a brief biography of the Performer/Act? This is for the band as a collective, NOT each individual band member. **No more than 1 page.**
- Included a letter of support from the Performer/Act you manage.
- Press shot of the Performer/Act.
- Included a brief and relevant CV

2. Post your application, 2 tracks on CD, CV, act's biography and support letter to:

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